



# Client Success Story

Website Design and Development

*Creative Services that lead to Increased Revenues*

Client: M.L. McDonald Sales Company, Inc.

Industry: Painting and wall covering specialists

Website: [www.mlmcDonald.com](http://www.mlmcDonald.com)

## Client's Unmet Needs

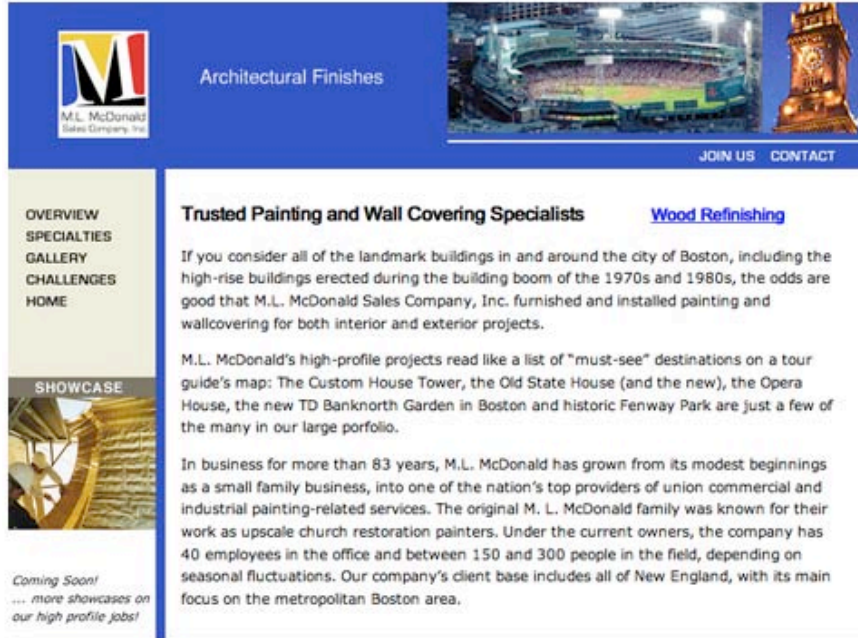
ML McDonald Painting works on high-profile landmark buildings in historic Boston with a portfolio which includes the Boston State House, the Opera House, Fenway Park, the Custom House Tower, Mass General Hospital, TD Banknorth Garden, but they needed a website presence to be competitive. Not having a website made it difficult to attract new business and win new business engagements.

## Greater Revenue through Creative Solutions

Creative Solutions was selected to develop their website and extend their brand. Our website design helped ML McDonald gain a competitive advantage with interactive galleries and defined their specialties. It also deepened relationships between customers, employees and business partners and helped increase sales activity which led to greater revenues.

*"Great job, everyone here is enjoying it very much. Thanks again. Responses are very good!"*

Chuck Mossali, Vice President and Gail Stenzzi, Administrative Assistant



*Creative Solutions designed this website for M.L. McDonald Sales Company, Inc.*

### CREATIVE SOLUTIONS, INC.

Website Design ~ Brand Communications ~ Business Development

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