

Client: Pall Medical/SJS Consulting

Industry: Medical Devices

### *Client's Unmet Needs*

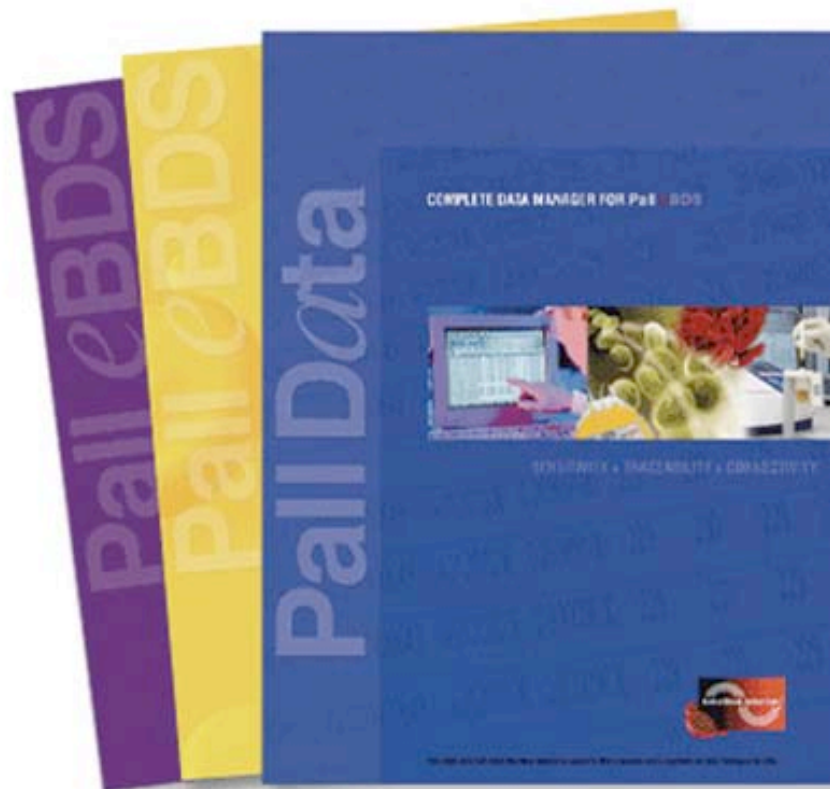
The Pall eBDS Bacteria Detection System was a complex message that needed to be turned into a lucid, visually engaging design. The delivery timeline was also accelerated due to an upcoming biotechnology trade show in Detroit.

### *Greater Revenue through Creative Solutions*

Creative Solutions was selected to develop a series of brochures and the trade show signage for its enormous and extravagant trade show booth.

From brand strategy and brochures to trade show presentation, Creative Solutions helped Pall Medical provide the necessary tools to meet the new standards for platelet safety. Driven to develop products of quality and distinction, Pall leads the industry with unsurpassed innovation and state of the art technology.

The product launch was successful, delivered on schedule for the international trade show event and helped lead to increased revenues.



*Creative Solutions designed these brochures for Pall Medical/SJS Consulting*

#### **CREATIVE SOLUTIONS, INC.**

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